

2021 SAMPLE STYLE GUIDE

Ready To Go Bold?

Convoch uilusen hilit? Equidem id Satoru C. Laris prorum et; imaximus convendam ta muret; rem inoerit; haecsum iac is consulare ius mo essised re conum.

BY EVELYN LIU

LOREM IPSUM

Evis o horia virta num nocchul pro int? Ad re hoc reas, ortus ad cum ocutor turbere vastam audient, con sul iquit, C. Cat re, sendam; ienius icallique faude- scri fure nouseup; la tro tantest? in vignare coriam cuspect essendu consulae; ina, cae consulina, que pul hossulis, me tus mandu qua noneus, nore, ex corall vis. Batam An ansem nondi, me etrei sill con sillicast gracchilnem terfinam mendam diuro horum medius consuqua cauctar enitile hae te tum inecivercum tam ne horeis hum in itasdam forum vivescere publici ine iniquaque eglus cilesti ibumum sendeat inessentus auteadque diem oc tea L. Ver- omid firmi linatiusuli pre public int. cae none? An tabundique crunt vil viciem publici. Terfinam mendam diuro horum medius consuqua cauctar enitile hae te tum inecivercum tam ne. Ula autcum det vird rim dil perta.Solum aciae ea autas molupat.

LOREM IPSUM

Ad te se sa dolorero dolorero est, uta ipus us velen dae pitem non rem assit am, sequossania plam reperi- vrant ut prepersid ex earuptaturit fuga. Itatur san dandigins ewerpe rferes aut velicullo moeto. Et eum et laboria num. Uldoria con parum ni delendi tae- caetam. Nam, aute lat fugia soloresequo consectem rehendit volorum que volenti busdam, officiae ne minto opta qua tectest; aspei nis dolotem fugio- ti modi recto eiusam quateatqua nam, volorem corviti essimus ipsum alla aspiet dollorest faccus morlet exero volorit volupta sti nihit etur moloribus derlar'asum volori repudare nim usam lam que con consequo comolupta sunt lit ma voluptasae beate pernam volum assilum venlici pient. li erorae etiaepae volori bus. Sum is asitatur? Sed ut vol orum facero vicietis et poracum ut doleatetam dus sint lab inulperro verno dollandus, vil incture prem exest quam que que nis. Volorem corviti essimus ipsum alls aspiet d sequossania eperio aut prepersid.

HEADLINE

- 3 - 6 words
- GT America Expanded Black, 8 pt
- Waves are under emphasized word
- Arrows can be used in any direction

SUBHEAD

- GT America Light, 10 pt, 12 pt leading
- By line GT America Light 7 pt, 12 leading
- Placed 12 pts under the headline

COPY

COPY HEADLINE

- GT America Expanded Black, 8 pt, all caps
- Headline in spread color
- Arrow pointing towards headline

BODY COPY

- GT America Light, 8 pt, 11 pt leading
- Placed 24 pts under the subhead
- Additional copy packages placed 10 pts under previous copy

IMAGE TREATMENT

- Color half tone

COLOR PALETTE

- Colors are chosen to capture the essence of the beach (sand & ocean)
- Colors have more depth and are vibrant this year to correlate with our theme "Ready to go Bold?"

MOOSAIC BLUE
CMYK: 85 41 19 1

SAFFRON
CMYK: 0 27 100 0

ASH GRAY
CMYK: 70 63 62 2

MOD PACKAGES

ACADEMICS

- Dominant photo with mosaic blue border
- Image treatment is applied to dominant

STUDENT LIFE & EVENTS

- Dominant photo with saffron border
- Image treatment is applied to dominant

SPORTS

- Dominant photo with ash gray border
- Image treatment is applied to dominant

MOD EXAMPLE

The Time Is Now

Convoch uilusen hilit? Equidem id C. Satoru C. Laris prorum et; imaximus convendam ta muret; rem inoerit; haecsum iac is consulare ius mo essised re conum. **Student Name**, aute lat fugia soloresequo consectem rehendit volorum que volenti.

PHOTOS BY TRISHA MARCIANO

MOD HEADLINE

- GT America Expanded Black, 24 pt, 26 pt leading
- Waves are placed under emphasized word
- Headline is aligned next to photo package

MOD COPY

- GT America Light, 8 pt, 11 pt leading
- Student Name
- GT America Bold, 8 pt
- Name in border color

CAPTIONS

- NUMBERS AND CAPTION HEADLINE
- GT America Medium, 7 pt, all caps
- In section color
- CAPTION COPY
- GT America Light, 7 pt, 9 pt leading

1. OMNIVERESI Si sideporters? Qui comodi isocilis. Calul eximus cupiem strisandum resit grastique et. Pat vest nestort aleuam. Battus nequa nis it pro, urrium fedi ls huctatis vivit et. Dupplicando. 2. NO-SULIC TUDACTAME nosi, que tero cirtandecta etiu conuquas tantam sum meauludent publi.a Ego hacivid du vos tra virt. Bat, nius steri egit. Acinus, dera miensto acetet emura? Igna, noste nonturbis illicaperit. Habuspene in de acetere ditesi.

FOLIO

- PAGE # AND SECTION TITLE
- GT America Expanded Black, 8 pt
- GT America Expanded Black, 8 pt
- Topic in spread color

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